

Historic, Archive Document

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**GUARANTEED
TO LIVE
TREES**



**WHOLESALE
PRICE
LIST**



**FALL
1953**



**WESTERN MAINE
FOREST NURSERY CO.
FRYEBURG, MAINE**



YOU CAN SAVE MONEY NOW . . .

With These Sturdy,
Low-Priced Trees!

WHOLESALE PRICE LIST FALL 1953

SCOTCH PINE		Per 1000
3 yr. Transplants (2-1)	4-8 in.	\$55.00
4 yr. Transplants (2-2)	8-15 in.	65.00
*WHITE PINE		
4 yr. Transplants (2-2)	6-12 in.	60.00
BLACK HILL SPRUCE		
5 yr. Transplants (2-3)	5-10 in.	70.00
NORWAY SPRUCE		
3 yr. Transplants (2-1)	2-5 in.	55.00
4 yr. Transplants (2-2)	5-10 in.	65.00
WHITE SPRUCE		
4 yr. Transplants (2-2)	5-10 in.	60.00
5 yr. Transplants (2-2-1)	5-8 in.	75.00

SEEDLINGS

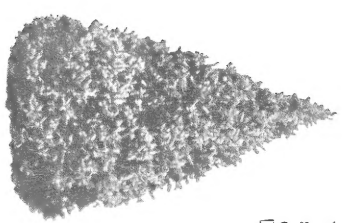
(Not Guaranteed)

We do not recommend the use of seedlings and cannot guarantee them to live. If you are interested in buying seedlings, we have available this Fall the following varieties:

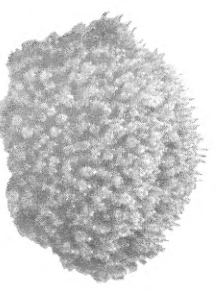
BLACK HILL SPRUCE		Per 1000
3 yr. Seedlings, 3-5 in.		\$25.00
NORWAY SPRUCE		
3 yr. Seedlings, 4-7 in.		25.00

*WHITE PINE

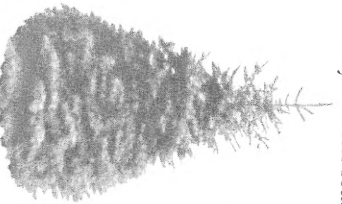
White Pine may be shipped into all states (and the District of Columbia) except Arizona, Colorado, Nevada, New Mexico, Utah, and California.



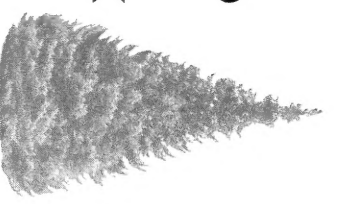
Black Hill Spruce



Mugo Pine



Douglas Fir



White Spruce

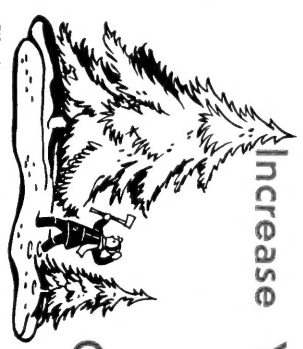
TRANSPLANTING INFORMATION

The figures 2-1, 2-2 shown at left, represent the number of years the trees have been in seed beds, number of years in transplant beds, and the number of times transplanted. The first figure indicates the number of years the trees remained in the seed bed before being transplanted. The second figure indicates the number of years the trees remained in the transplant bed. The total of the figures indicates the age of the tree, and each dash represents one transplanting. The total of the figures add up to the age of the tree. Thus, a 2-2 Scotch Pine is a 4-year old tree which remained in the seed bed two years, was transplanted, and remained in the transplant bed two years.

SORRY WE CAN'T OFFER YOU MORE OF OUR VARIETIES!

With the help of our experienced nursery folk, Harold and I have worked hard these past years to increase our nursery stock—to meet your demands for Guaranteed-To-Live Trees. When last spring arrived, we were jubilant! Our nursery fields were filled with huge numbers of hardy, healthy Trees. Then it happened! Spring rains swelled the Saco River! Its banks overflowed . . . sending a terrifying flood across our nursery. Many of our seed beds were washed away . . . several million Trees were destroyed. As a result, we unfortunately cannot offer you the many varieties we normally do. However, as soon as it was possible we sowed extra large quantities of seed. We will keep you advised as to the varieties, sizes and quantities that we can furnish you each season.

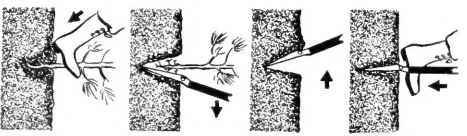
SEE HOW TO ORDER ON BACK PAGE!



Increase Your Profits With Productive CHRISTMAS TREES!

Christmas Tree farming is one of the most profitable, satisfying enterprises there is! With hardly any labor or cultivation at all, you can easily increase your income from several hundred to several thousand dollars every Christmas! On as little as an acre of waste or marginal land, you can grow from 3000 to 4000 hardy Western Maine Christmas Trees. In no time you can begin to harvest an AMAZING CASH CROP of beautiful, sturdy Christmas Trees. Imagine! At just pennies a tree, your gross profit will run better than 500% over your cost price! And NOW—the demand for Christmas Trees is greater than ever! More than 30 million Christmas Trees are being sold each year—at an average wholesale price of \$1.00 a tree! Put your waste or marginal land to work for you NOW! Write TODAY for FREE CHRISTMAS TREE BULLETIN that tells you the fascinating story about this highly profitable business.

CUT PLANTING TIME IN HALF WITH THIS SPECIAL SPADE NOW ONLY \$7.50



Here's the same scientifically designed planting tool we use at our Nursery in Fryeburg. It is sturdily constructed with just the proper weight and balance for every planting job. Any able man can plant at least 1000 trees a day with this unusual tool. Order yours TODAY at this LOW PRICE and save both time and money with your planting chores!

The illustrations at left show the proper planting technique. Insert spade straight into the ground. Pull handle back and push forward to form opening for the tree back of spade. Spread out the roots. Close the opening by stamping the soil with heel.

Tool is shipped F.O.B. FRYEBURG unless otherwise specified.





Western Maine Forest Nursery Co.

GROWERS OF EVERGREEN TREES

Fryeburg, Maine

Fall Growing Time - 1953

Dear Friend and Tree Grower:

From now on through the fall, Harold and I will be digging and shipping to you a most unusual EXTRA HARDY and HEALTHY CROP OF TREES!

During this past spring, Mother Nature sent a surging and costly flood across our sun-swept Fryeburg nursery. Many of our seed beds were washed away, and several million Trees were destroyed!

But the Trees which survived have proven to be the STURDIEST, HEALTHIEST we've ever seen! For Trees which can survive a flood--and live through our normally bitter cold winters and hot summers are sure to be the finest--GUARANTEED TO LIVE and GROW ANYWHERE with a minimum of care!

GET MORE FOR YOUR TREES!

When we saw how many Trees were lost in the flood, we were discouraged! But Harold and I were determined, regardless of our loss, to help you realize greater Tree-Growing Profits! As you will see in our latest Fall Wholesale Price List enclosed, YOU STILL PAY JUST PENNIES for our hardy, firmly-rooted Transplants--Evergreen types which have satisfied our customers for more than 26 years. Yes, because of our scientific testing methods and exclusive Transplant Technique, we can provide MILLIONS of Trees to our customers every year--Trees unequalled in price and quality to any other nursery stock in the country!

AND REMEMBER! You buy without fear of loss! Western Maine Trees are dependable--with extra firm roots and thick branches-- and they are GUARANTEED! These quality Trees, grown in Maine's richest soil, must live or we'll replace them FREE, according to our written liberal Guarantee!

HURRY - ORDER NOW!

Look at the Fall Wholesale Folder enclosed and choose the Trees you want NOW for fall planting--the right time to get a PROFITABLE HEAD START ON SPRING! You'll be interested also in another very lucrative and satisfying enterprise--CHRISTMAS TREE FARMING! Read the enclosed folder for these interesting facts, and how you can obtain your FREE CHRISTMAS TREE BULLETIN!

PLEASE: Don't Delay! Order your Western Maine Trees NOW for Profitable Fall Planting! Our supply of these WEATHER-TESTED Trees is limited! ORDER TODAY and avoid disappointment! We'll ship your Trees as soon as we can dig them!

Sincerely yours,

Harry Eastman

THE LIVING TREE NURSEYMAN

First Finance Committee

Second Finance Committee

Third Finance Committee

Fourth Finance Committee

Fifth Finance Committee

Sixth Finance Committee

Seventh Finance Committee

Eighth Finance Committee

Ninth Finance Committee

Tenth Finance Committee

Eleventh Finance Committee

Twelfth Finance Committee

Thirteenth Finance Committee

Fourteenth Finance Committee

Fifteenth Finance Committee

Sixteenth Finance Committee

Seventeenth Finance Committee

Eighteenth Finance Committee

Nineteenth Finance Committee

Twentieth Finance Committee

Twenty-first Finance Committee

Twenty-second Finance Committee

Twenty-third Finance Committee

Twenty-fourth Finance Committee

Twenty-fifth Finance Committee

Twenty-sixth Finance Committee

Twenty-seventh Finance Committee

Twenty-eighth Finance Committee

Twenty-ninth Finance Committee

Thirtieth Finance Committee

Thirty-first Finance Committee

Thirty-second Finance Committee

Thirty-third Finance Committee

Thirty-fourth Finance Committee

Thirty-fifth Finance Committee

WESTERN MAINE FOREST NURSERY CO.
FRYEBURG, MAINE

Ship By: Express ☐ Parcel Post ☐

Special Offers will not be broken. No order for less than five trees. No order for less than \$1.00. Orders will be shipped C. O. D. providing a payment of half the amount accompanies the order. Fifty trees of the same kind and size may be bought at the 100 rate. All prices except special prepaid offers are F. O. B., Fryeburg, Maine.



Proper planting technique: First man with trees in left hand and shovel in right is ready to make the hole. Second man is inserting shovel straight into the ground. Third man has inserted shovel and has the handle pushed ahead, forming opening for tree back of shovel. Fourth man, while keeping shovel pushed ahead with his foot, has taken one tree from the bundle carried in his left hand and is putting it in hole. Fifth man has removed shovel and is closing opening by stamping each side with his heel. On cleared land such as shown here, one trained man can easily plant 1000 trees a day.

GUARANTEE...

We guarantee that 90% of the Transplants you buy from this Price List will live. If you will notify us before October 1, 1954, of the number over 10% which do not live, replacement will be made to equal 90% of the number originally purchased. If we are unable to furnish replacements in the exact size originally purchased, we will furnish them in the nearest size and variety. Shipments will be made by express collect or C.O.D. for postage. Trees shipped by freight or truck cannot be guaranteed.

Harry Eastman

Send Us Your ORDER NOW!

The growth your Trees get the first year is important! By planting NOW—this fall, your Guaranteed-To-Live Evergreens have a chance to get their roots firmly anchored for fast, strong growth early next spring! Remember! Fall “digging season” is only a few short weeks up here in Fryeburg. Harold and I begin to ship your Trees around the first of September and continue until the middle of November. Be sure you receive the varieties you want in time for fall planting. ORDER PROMPTLY—TODAY for sturdier, healthier Evergreens!

SHIPPING WEIGHTS

The following shipping weights are approximate due to the different varieties. Weight per thousand trees, including packing material and crates, will average as follows: 2-year seedlings, 7 lbs.; 3-year seedlings, 15 lbs.; 3-year transplants, 28 lbs.; 4-year transplants, 80 lbs.; 5-year transplants, 200 lbs.; 6-year transplants, 200-300 lbs. All trees shipped by express Collect or C.O.D. for postage unless otherwise specified. Trees shipped by freight are not covered by our Guarantee.

TERMS

Cash with order, or one half cash with order, balance C.O.D. All prices F.O.B. Fryeburg, Maine, net; no discounts. 250 trees of any one kind and size at the 1000 rate. For less than 250 of one kind ask for retail price list. **No extra Charge for Boxes or Packing.**

Please Give Second and Third Choices On All Orders

Use Handy Order Form!